

## 2023 IMPACT REPORT



**Talitha Arts** 

2023

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### 2023

# Impact Report <u>Talitha Arts Year at a Glance</u>



Dear Friend,

2023 - what a year! We've had a garden at the Chelsea Flower Show, record numbers for programmes and outstanding workshop feedback. It's been a year to remember at Talitha Arts, and we are so grateful to you for your support in helping to make it such a special one.

In 2023, Talitha's objective was to "steadily and surely plant roots to ensure stable and healthy growth" in 4 key areas:

#### **Partners & Programmes**

We delivered **62** workshops with **13** partners, and **556** individual engagements with people with disabilities and long-term mental health issues - **our highest numbers to date**.

See our exceptional impact statistics on the following page and in this report.

#### **Practitioner Base**

We shadowed and inducted new practitioners, which increased the available practitioner base by **65%** - creating a solid foundation for expansion in 2024.

#### **Fundraising & Finance**

We gained a 35% increase in income, our highest amount to date.

#### **Outreach & Networks**

Notably, in 2023, Talitha Arts had a garden in the 2023 Chelsea Flower Show, bringing unprecedented national and international media attention, and increasing online engagement by 2050%. The **Talitha Arts Garden** was relocated to Talitha Arts' partner, St. Margaret's House, where it is enjoyed by the public and used by Talitha for events and workshops.

A huge thank you for transforming so many lives this year through your support. We hope the following report will show what a remarkable impact you've made.

love & light,

RUMBY

Jenna Thorne
Artistic Executive Director

### 2023 Highlights





Workshops

a 31% increase from 2022



**Partners** 

a 39% increase from 2022



**Engagements** 

a 26% increase from 2022



Income

a 35% increase from 2022

### Talitha's Workshops



**Mental Wellbeing** Strongly Improved



**Felt more** Connected and part of a **Community** 



Able to recognise new qualities and strengths



Feel more hopeful about the future



Confidence grew significantly

## 2023

## Talitha ARTS

#### **Impact Report**

#### **Beneficiary Breakdown**

54%

Women in Refuge survivors of sexual violence, trafficking and domestic abuse 23%

Young People with complex mental health issues and unaccompanied minor refugees 16%

**Mental Health and Wellbeing** Hubs

8%

**Dementia Patients** 



# 2023 Impact Report Women in Refuge



#### **Our Partners:**









In order to measure our outcomes, we collected data through feedback forms both before and after the workshops and programme from **300 individual engagements**:

#### **Impact Highlights**



Mental Wellbeing
Strongly
Improved



**Confidence** grew significantly



Felt more Connected and part of a Community



feel more **hopeful** about their **future** 



able to recognise their qualities and strengths



# 2023 Impact Report Young People (refugees and migrants)



#### **Our Partners:**





In order to measure our outcomes, we were able to collect data from feedback forms, combined with conversations following workshops. Feedback is collected from **128 individual engagements**.

#### **Impact Highlights**



felt more **connected** with peers
after first workshop



felt more **Confident** after

first workshop



Felt **more Creative** after first workshop





# 2023 Impact Report Mental Health and Wellbeing Hubs



#### **Our Partners:**





In order to measure our outcomes, we collected data from feedback forms from **89 individual engagements**.

#### **Impact Highlights**



Mental Wellbeing Cor Strongly grews Improved



**Confidence** grew significantly



Felt more Connected and part of a Community



feel more **hopeful** about their **future** 



able to recognise their qualities and strengths



# 2023 Impact Report Dementia Care



in order to measure our outcomes, we collected feedback from Care Home staff, and asked participants how they were feeling following the workshops. The feedback is from **45 individual engagements**.

#### Feedback:

"I'd like to tell you about a resident, a new resident, when he arrived I didn't anticipate that he'd join in any activities. We invited him to Talitha and he's absolutely thriving. He loves every session and I can see how he is blooming and enjoying himself every single time. It is clear to me from his body language, the way he smiles, the way he laughs that he really feels like a valued member of the group." - Sarah Whitey, Activities Organiser, Dalemead Care Home

"Jolly and Relaxing"

"the best thing to come to"

"Thank you for all the fun!"

"Enjoyable - you've all been so nice!"

"Very enjoyable, happy people"

"It broke up the day, which is so needed"

"a lovely, creative time"

"I've had a tough time recently ... so this was a needed escape"



### 2023



#### **Impact Report**

## The Talitha Arts Garden at the Chelsea Flower Show





2023 saw Talitha Arts contend with some of the largest charities on a global platform - at the RHS Chelsea Flower Show 2023.

We have seen our income rise, partners increase and supporters diversify, as we raised awareness of our transformative work through the garden, designed by Joe and Laura Carey.

We received a **Gold Medal** and **Best in Show** in the All About Plants Category.

The legacy of the Talitha Arts Garden continues ... our garden has been relocated to our partners, St.

Margaret's House, where we are sharing the garden's rewards with our beneficiaries - ensuring the garden can nurture Talitha Arts spirit of healing for years to come.

#### **Numbers summary**

97,000

+80%

2050%

Income this year

Increase in Newletter sign ups (and 56% average uplift across social media) Increase in website engagement









