

FUND

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RAISING

TOOL



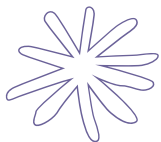
# CONTENTS



**About Talitha Arts**



**The Difference You Can Make**



**Fundraising Ideas**



**Fundraising Guidelines**



**Promoting Your Event**



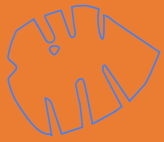
**Safe and Legal**



**Sending Money Raised**



**A Heartfelt Thank You!**



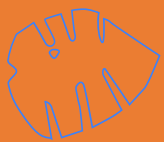
# About Talitha Arts

## Vision

Through specialised workshops which encourage creativity and self-expression, Talitha Arts seeks to empower individuals and help vulnerable communities to "arise", using art as a catalyst for positive change.

## Mission

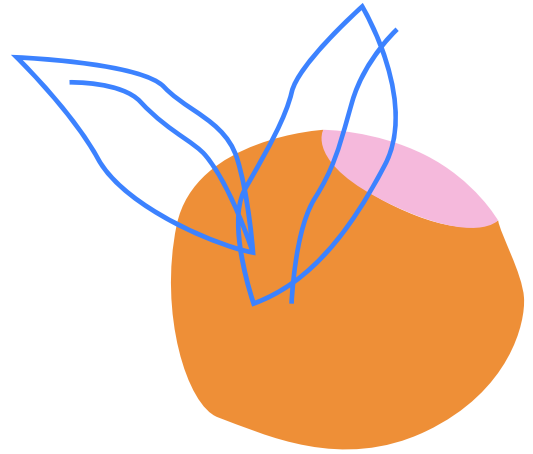
We believe that freedom of personal innovation and creativity can build bridges of hope for lives that have been set back by oppression, exploitation and abuse.



## Talitha's core values

- Working from a 'person-centred' ethos that enables and focuses on the individual.
- Allowing each participant the opportunity to go at their own pace in the context of a supportive, contained environment.
- Offering unconditional positive regard and choice to all participants.

# The Difference You Can Make



## RENEWING HOPE

Our therapeutic arts programmes have empowered countless individuals who have experienced trauma, felt helpless, voiceless or broken to have a renewed sense of hope, a restored sense of dignity and potential.

## RESTORING DIGNITY

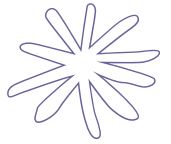
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## RELEASING POTENTIAL

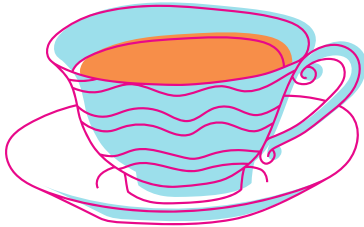
Your donation will help those who have been most vulnerable or who have directly experienced trauma to experience the freedom of individuality and creative expression.



# Fundraising Ideas

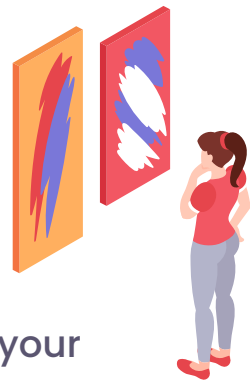


## Coffee mornings



Gather friends and family for cake and coffee one morning a month during our Anniversary year, and invite a donation for the pleasure of sitting, chatting, drinking and eating!

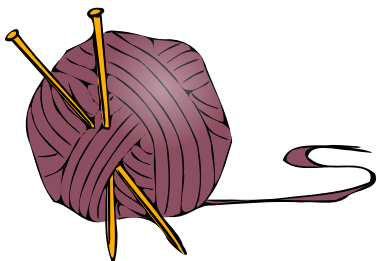
## Art exhibitions

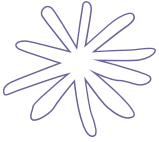


Are you painter? Or an exhibitor? Align your exhibits to the work of Talitha Arts by advertising online or at viewings that you will be donating a percentage of any painting sold to Talitha Arts.

## Arts and crafts

Are you a creative who makes their own handcrafts? If you sell these products at craft fairs, maybe you could boost sales by placing a card on your table, stating that a percentage of income from sales will go to the work of Talitha Arts.





A keen cyclist? Perhaps you could invite friends and family to sponsor you per mile on one of your rides. Or if you're part of a walking group, why not walk for Talitha one day – collecting a modest walking fee from everyone in the group to support our work.



## Quiz night



For the more adventurous among you, why not organise a quiz night at your sports club or local pub – or even at your home! We will provide branded question sheets. Charge per individual or per table and maybe run an auction alongside it.

## Talitha bake-off

If you have school children or grandchildren, why not encourage them and their school to get involved with a bake-off? Cookies, brownies, or cakes always sell well at school and church fetes, or even at break times!



# Fundraising Guidelines



## One

Let us help you! Share your fundraising idea with us via email at least two weeks before the event. This way, we can make sure to include your event in our calendar and share it through our social media channels.

## Two

Make sure to make the most of the promotional materials and resources we have available. Contact us for template posters, photographs, logos.

## Three

If you're a creative person and are planning to put together your own materials or products, please make sure to use our logo and specify that your event is in support/in aid of Talitha Arts.



# Promoting Your Event

Now that you've decided on your idea – let's help  
to get the word out there!

## POSTERS & FLYERS

The power of using eye-catching printed material is a timeless art, and still very relevant to this day! Making posters and flyers is a really effective and creative way to promote your event.

Please remember to use our logo on any printed material, and include that the event is "in support of Talitha Arts".

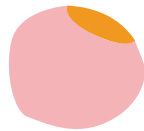
## SOCIAL MEDIA & DIGITAL PLATFORMS

Social media channels are great tools that can be used to spread the word about your event, quickly. Sites like Instagram, Twitter and Facebook will help you reach your circles of friends, family and beyond!

For a more targeted approach, WhatsApp and emails can be great tools to get the news out there. For larger-scale and ticketed events, you could use an online events calendar such as Eventbrite.



# Safe & Legal



No matter what type of fundraising activity you might be planning, it's important that you take the right measures to keep it safe and legal.



As the event organiser, it is your responsibility to comply with health and safety regulations associated with the type of event you are planning. Talitha Arts can take no responsibility for any injury, loss or damage caused for any fundraising events in aid of Talitha Arts.



It is advisable to carry out a risk assessment to ensure that you have appropriate plans to protect the public from any potential hazards. We can assist you with this if needed by sharing a risk assessment template.



Make sure to check with the venue that the following are in place:

1. First aid provisions
2. Firefighting equipment
3. Emergency evacuation procedures



# Sending Money Raised

Once you've raised the funds, there are a few ways that you can send the money to Talitha.

One

You can donate the money through our online fundraising platform – head to our 'Donate' page on our website.

Two

You can make a bank transfer or send us the money via Paypal – contact us for the details via [hello@talitha.org.uk](mailto:hello@talitha.org.uk)

Three

If neither of those work for you, get in touch with us and we will work out the best way to collect the money you've raised!

# A Heartfelt Thank You!



By supporting Talitha Arts, you are enabling us to provide positive person-centred and therapeutic arts workshops for those who need it most.

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